

## **GOAL: INVITE 7 MILLION MORE PEOPLE TO MEET JESUS DIGITALLY**

Every day across the world hundreds of thousands of people search the internet with questions. Questions like:

- Where do I find hope?
- Who is Jesus?

These questions, and more, provide an open door for The Pocket Testament League Gospel of John mobile App, **Read Carry Share®**.

Designed to be downloaded in environments with minimal cell service, The League's App, since its launch in October of 2020, has been downloaded over 8,500,000 times – without a person having to surrender their personal information. That means they can access the Word of God safely.

**The READ CARRY SHARE App has been downloaded over 8.5 Million times.**

You might wonder if accessing the Word of God safely is important to those searching the internet. It is! The top ten countries downloading the Gospel of John in 2023 were:

1. Bangladesh
2. India
3. Algeria
4. Pakistan
5. Nepal
6. Iraq
7. Yemen
8. Ethiopia
9. Congo – Kinshasa
10. Libya

You might wonder, after people download the App, if they read God's Word. They do! Since launch, people have engaged the Gospel of John **80,724,437** times. That means, for every download, people open God's Word on average between 9 and 10 times.

**Our goal is to invite 7 million people across the globe to meet Jesus by September 2024 using the App.**

You might wonder if, without any human interaction, a person prays to receive Jesus into their heart. They do! Since launch, **278,571** people have prayed to receive Jesus AND after they pray to receive Jesus, they are given the opportunity to reach out and be connected with a partner ministry on the ground.

**BUT, the App doesn't stop there.**

The League is offering to ministries, at no-charge, the opportunity to co-brand the App with their information. Each ministry can then integrate, using the App, the very Word of God into their processes. When they do so, those they are serving respond.

One of our Partners reports that for every 12 downloads a person prays to receive Jesus.

**The funds required to meet our goal by September 2024 are \$560,000. That means for every \$0.08 cents, a person is engaged with the Word of God to meet Jesus.**

**How can this be so cost effective?**

By baptizing the internet. We capitalize on methods honed by the for-profit world to reach people. Channels such as Google Ads are scrutinized every week to ensure we are maximizing every dollar spent.

**A grant of \$80,000 would result in over 1,000,000 people invited to meet Jesus.**

Success will be measured by:

1. Number of downloads/cost per download
2. Number of times people are engaging the Gospel.

