

Reach America

GOAL: INVITE 3.5 MILLION MORE PEOPLE IN AMERICA TO MEET JESUS

Christians in America who correctly observe Biblical values that once made America great are rapidly disappearing. Further, publicly living your faith in the United States invites marginalization. In addition to our country eroding this side of heaven, millions of people are being lost for eternity. The league is responding with a concerted strategy to **REACH AMERICA.**

Using every avenue possible – individual members, churches, ministries, businesses, and our digital App – The League has established aggressive actions to turn the tide, praying that God's Word and the Holy Spirit will penetrate hearts.

Our Gospels are at the Southern Border, and in cities such as Philadelphia, New York, Los Angeles, Dallas, Houston, Tampa... the list is long. Our Gospels are fueling other ministries serving the homeless, those with a crisis pregnancy, first-responders, prisoners, the hungry, veterans, those addicted, and more. Since 2018, 11,331,523 people have been given the opportunity to meet Jesus.

The funds required to reach 3.5 million more people are \$440,000. That means for every \$0.20 cents, a person in America is engaged with the Word of God to meet Jesus.

How can this be so cost effective?

The Pocket Testament League has been mobilizing and equipping Christians to Read, Carry, and Share[®] the Word of God since 1893. Through our network of volunteers (Members and Partners), we are able to largely eliminate program costs and direct all funding for the direct cost of printing, shipping, and sharing Gospels of John in the field.

A grant of \$200,000 would result in over 1,000,000 people invited to meet Jesus.

This effort will reach all 50 states and every major city. Success will be measured by:

- 1. Mobilizing over 10,000 League Members, to share a Gospel of John with another person.
- 2. Mobilizing hundreds of church pastors, leaders, and evangelists League Partners – to integrate Gospels of John into their work and present the Gospel message to people.
- 3. Producing and sharing, in America, 3.5 million Gospels of John.

Outcomes will be carefully tracked and reported, including the following targets:

- 10,000 League Members engaged. Testimonies collected each month and shared.
- 300 League Partners engaged. Testimonies collected each month and shared.
- Every state engaged. Number of people, by state, reported.