

# The Road to 20 MILLION in 2025

800K people in **Africa**

1.25M people in **The Greater Middle East**

1.5M people in **India**

100K people in **China**

900K people in **Eastern Europe**

2.9M people in the **USA**

12.5M people digitally **Worldwide**

How many people do **you** want to invite?

# UNTIL **ALL** ARE INVITED

# UNTIL **ALL** ARE INVITED

## Annual Report 2024



P.O. Box 800  
Lititz, PA 17543  
www.ptl.org



THE  
POCKET  
TESTAMENT  
LEAGUE





# BOARD OF DIRECTORS

**Robert Kauffman**  
CHAIRMAN

**Vincent Huang**  
VICE-CHAIR

**William Barringer**

**Robert Davis**

**James Doughton**

**Ronald Hoover**

**Hap Kellogg**

**Eddie Moreno**

**Richard Steudler**

**Richard Timmons**

**Robert Weaver**

## UNTIL ALL ARE INVITED

Most days I am running to keep up with the Holy Spirit. The Annual Report allows me to slow down and:

- Look back on the last year.
- Look around to the various factors that are challenging us.
- Most importantly, to look up to our heavenly Father. I ask God what He is pleased with, what areas we need to work smarter or harder on, and what we might need to stop.

All of that, in prayer, informs where we believe God is leading us. All of this “looking” has me thinking about three words:

- Transparency
- Spiritual Hunger
- Sainly Determination

**Transparency** — You do not need hype. You need truth. We invited almost 10 million people to meet Jesus. PRAISE GOD. However, we fell short of the opportunities God placed before us. We could have invited another 6 million people to meet Jesus. We know God is in control. This shortfall motivates us.

**Spiritual Hunger** — Those opportunities highlight the spiritual hunger across the planet. From Oct 1, 2023, to December 31, 2023, we stress tested our PTL Read Carry Share® App. We aggressively advertised the app across the entire planet. The result showed us that the app could handle higher volume and at a slight lower cost per download. It also showed us that, on any given day, nearly a half a million people saw our advertisement which meant *they were online searching for Jesus*.

**Sainly Determination** — The millions searching for Jesus are met by passionate followers of Jesus that we run with. They are amazing. In the face of persecution in all its various forms, they are undaunted. It is a privilege to serve them. It is a privilege to serve you. It is a gift to serve our King.

The pages of this Annual Report paint the picture of where we have been, share stories from our Members, highlight our collaborative Partners, and present the opportunity before us. Thank you for taking the time to review the numbers and the stories of God transforming lives with His Word.



Your brother in Christ,

*David Collin*

President & CEO  
The Pocket Testament League



# AMERICA

1.29M People Invited

*"For the Word of God is living and active, sharper than any two-edged sword, piercing to the division of soul and spirit, of joints and marrow, and discerning the thoughts and intentions of the heart."*  
Hebrews 4:12

## GETTING THEM TO THEIR DESTINATION

Matthew, a PTL Member and Veteran, is a ride share driver. He often tries to find opportunities to lead others to the Lord. While he is helping them get to their destinations, Matthew feels called to also help them along their journey to their eternal destinations. One day, he had the opportunity to do just that.

"I offered a ride to a fellow Veteran and told him that the only cost of the ride was to check out a PTL Gospel, see what he thought, and if it was any good, share it someone else," Matthew recalls.

He prayed that God would work in the man's life and went about his day. Sometime later, Matthew saw the man again. "I asked him what he thought about the book," Matthew says excitedly. "He said, 'I got saved! I shared it with my girlfriend, and she got saved, too!'"

Matthew is grateful that God is using him and pocket-sized Gospels to make what he calls "eternal difference opportunities."

**Matthew H.** from Pennsylvania



# LEAGUE MEMBERS

League Members worldwide Read, Carry, and Share Gospels of John with people facing life's challenges, offering hope and the opportunity for salvation through faith in Christ. While we are called to share, it is God who works in hearts. In today's spiritual battle, let's stay prepared to share Jesus. Until All Are Invited!

**Chris Taft**  
Director of Technology  
Interim Director of Membership



# CHINA

50K People Invited

## HEALING HANDS AND OPEN HEARTS

Sister Cai from Shanghai has been a devoted Member of The Pocket Testament League for eight years, bringing the Gospel of John to countless people seeking hope.

Her team has a simple yet profound mission: offer free auricular plaster therapy in public spaces and use this as an opportunity to share the Gospel. The therapy drew people in and, as they received care, Sister Cai and her team gently introduced them to the message of Jesus. Despite the challenges of working in an area with strict government controls and limited resources, their dedication shone through.

Over 4 ½ months, they reached 2,000 people with the Gospel, sharing 1,200 Gospels of John with the spiritually hungry. The result: God worked in their hearts through His Word, leading 370 individuals to make a decision for Christ. Sister Cai's team offered countless heartfelt prayers for those they met. They moved from village to village, working with different coworkers in three phases, training new members along the way.

"God's hand of grace was with us," Sister Cai shared. "Even the stones must praise His greatness, and His miraculous power is with us!"

Through many seeds planted in peoples' hearts, combined with the quiet persistence of prayer, they witnessed God's transformative power at work in the lives of many, proving that even in the most remote places His Word never returns void.

**Sister Cai** from Shanghai





# EASTERN EUROPE

1.43M People Invited

## BROKEN CHAINS

Raya, a 59-year-old from Buryatia in Eastern Siberia, has a remarkable story of transformation. Her life was once overshadowed by difficulties and unanswered questions. Struggling with her husband's alcohol addiction, Raya faced considerable turmoil. Feeling lost and disheartened, she turned to alcohol herself, hoping to escape her troubles, but found only more despair. Despite seeking help from lamas and shamans, nothing seemed to improve her situation.

The turning point came when her Christian sister visited her. She shared the message of Jesus Christ and prayed with her. This encounter sparked a glimmer of hope in Raya. Intrigued, she engaged in conversations with her sister about faith. Shortly after, Raya met two Christian women on the street who gave her the Gospel of John and shared their faith with her. That day, she prayed earnestly to God and began reading the Gospel of John daily.

As Raya immersed herself in the Word, she discovered a new sense of purpose and direction. She began attending church and her life began to change dramatically. Both she and her husband were freed from their alcohol addictions, and their relationship improved significantly.

They now live in harmony, and their children have witnessed the positive changes, bringing happiness to the entire family.

Reflecting on her journey, Raya says, "I found inner peace, harmony, and joy within myself. Today, I follow Christ and know that whatever happens, I will be with God in heaven."

**Raya from Eastern Siberia**

# INDIA

350K People Invited

## BREAKING BARRIERS WITH FAITH

Rick recently returned from a transformative trip to India, where he reached over 1,000 people with the living Word of God in the local languages of Telugu and Hindi. The response was overwhelming: "The Gospels were going like hot cakes," he said. People eagerly asked for more so they could share them with their family and friends.

During one part of his trip, Rick was involved in a beach baptism ceremony for new believers. As he was preparing for the baptisms, he noticed a policeman nearby. Rick's local pastor advised him not to engage with the officer, as there was concern that they were being watched and that approaching the police might draw unwanted attention.

After completing the baptisms, Rick walked back toward the parking lot. On his way, he saw the same policeman again. Despite the earlier advice, Rick felt compelled to approach the officer and thank him for his work in keeping people safe. Rick shared that his son-in-law is a policeman back home, which immediately broke down any barriers between them.

Curious about Rick's visit, the policeman asked what he was doing in India and what he was holding in his hand. Because the policeman initiated the conversation, Rick was able to explain what the Gospel was, share the message, and give him a copy. Rick remembers telling the officer, "This is for you," a simple statement that seemed to resonate deeply with the policeman's heart.

**Rick V. from Salem, VA**

*"Now this is eternal life: that they know you, the only true God, and Jesus Christ, whom you have sent. Now this is eternal life: that they know you, the only true God, and Jesus Christ, whom you have sent."*  
**John 17:3**



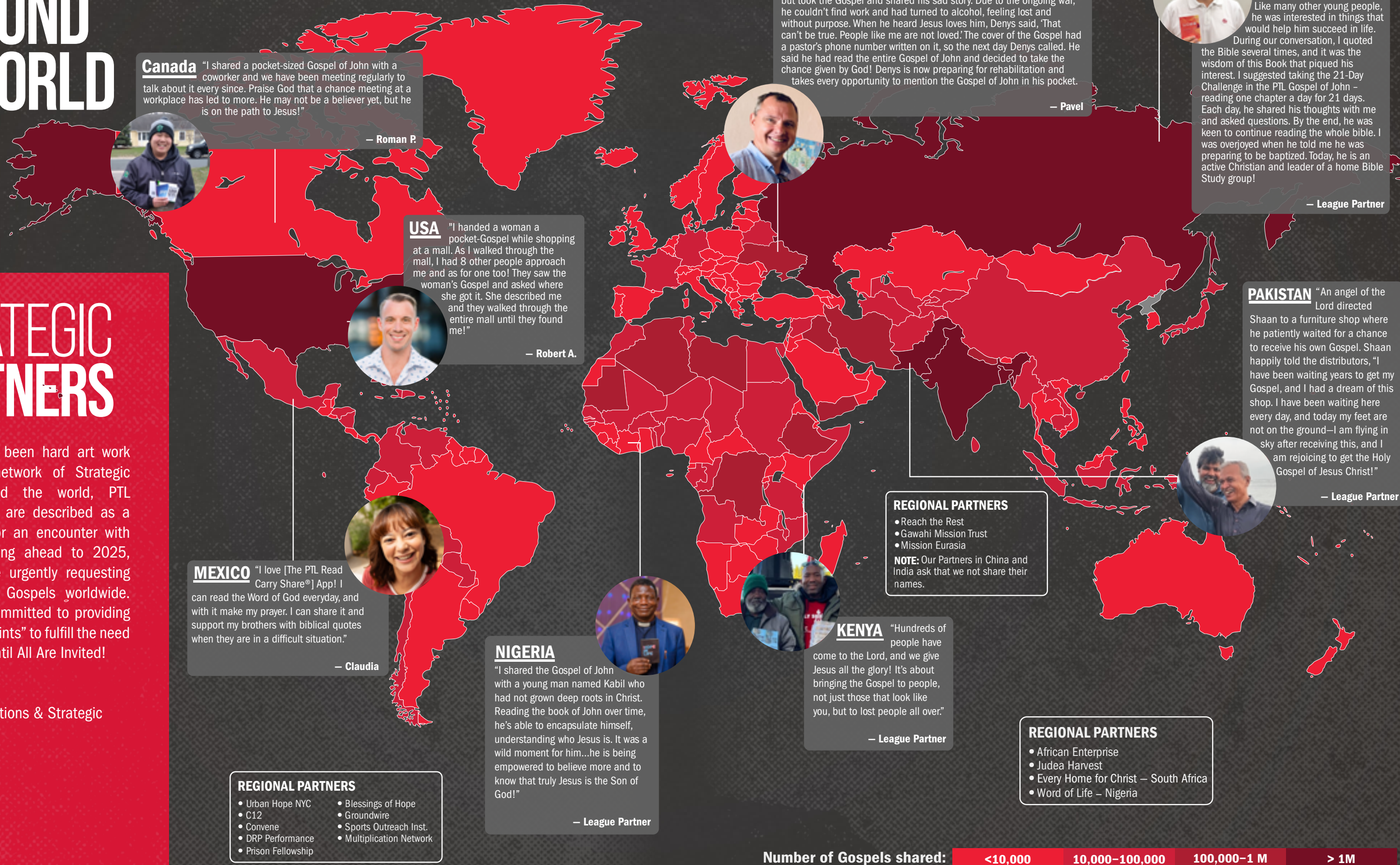


# PTL AROUND THE WORLD

## STRATEGIC PARTNERS

The League has been hard at work expanding its network of Strategic Partners. Around the world, PTL Gospels of John are described as a “takeoff point for an encounter with the Lord.” Looking ahead to 2025, our Partners are urgently requesting over 20 million Gospels worldwide. The League is committed to providing these “takeoff points” to fulfill the need for the Gospel Until All Are Invited!

**Christian Smith**  
Director of Operations & Strategic Partners





# PTL APP

5.8M People Invited

## A VITAL LIFELINE

The Pocket Testament League is extending hope and the message of Jesus Christ to those navigating moments of deep distress. The Read Carry Share® App not only reaches people searching across the world—it is also offered to other ministries at no cost. One such ministry is Groundwire. Groundwire operates JesusCares.com, a digital platform where people feeling lost or alone can connect with a representative to discuss their struggles and receive the truth of the Gospel.

This partnership has become a vital lifeline for many. When someone makes a commitment to Christ, they are guided to download the PTL app—a crucial next step in their spiritual journey. The app not only provides access to the Gospel of John but also offers additional resources that help new believers grow in their faith and understanding.

Over the past year, the impact of this collaboration has been profound. More than 92,000 people have downloaded the Read Carry Share® app, demonstrating the far-reaching influence of this partnership! Not only that, but those who have embraced the message of the Gospel through the app have shared it with others, leading to an additional 2,115 shares! Most significantly, this outreach has resulted in over 9,500 decisions to accept Christ!

Groundwire and the PTL app are helping to share Jesus’ message with countless people through digital outreach. By using the app and online resources, they’re making a meaningful impact, sharing hope and nurturing faith around the world. We give thanks to God for this partnership and are grateful for how it brings comfort and strength through His Word!

From our Partners at Groundwire

READ  
CARRY  
SHARE



DOWNLOAD THE PTL READ  
CARRY SHARE® APP!



# AFRICA

55K People Invited

## COMPLETE FAITH

Ada shared, “I thought being ‘Born Again’ was a mockery term until I read the Gospel of John. On the 3rd day of reading, I saw that being born again means having a relationship with Jesus.”

In that moment, Ada dedicated her life to Jesus. She prayed and surrendered her life to Him and His will.

“Even though I grew up in a Christian home—and believed I had faith because of it—I realized it was a different reality after reading the Gospel. I discovered that my relationship with Jesus was half-baked. After reading, I now have complete faith in Jesus!”

Ada is excited to share the knowledge she has gained with the people God places in her life. She believes that the Gospel is a great tool to enter into conversations with other Christians, Muslims, and anyone else God may place in her path. “The Gospel opens the heart for conversation!” she exclaims.

Ada from Nigeria



Spiritual hunger is rising worldwide, and the PTL Read Carry Share app is proof! By clicking on headlines like “Meet Jesus” and “Carry the promise of hope in your pocket,” people globally are encountering Jesus—many for the first time—via the app. Since 2020, the digital Gospel of John has been viewed over 115 million times. God’s Word is spreading, and we declare: “This was the Lord’s doing; it is marvelous in our eyes” (Psalm 118:23). Until all are invited!



Kristin Martin  
Director of Marketing

# SPIRITUAL HUNGER



# GREATER MIDDLE EAST

*500K People Invited*

## A Gospel for the Masses

Gawahi TV & Missions, a satellite television and mission organization, is dedicated to sharing Jesus across Pakistan and the Arab world. Through their partnership with The League, they reach millions in the Muslim world with the Gospel of Jesus Christ. The hunger for Jesus, and God’s Word, is stunning, and has been reported in many stories.

One such story is of Muhammad, a man who had long been curious about Essa (Jesus) after reading about Him in the Quran. Despite asking numerous imams and Muslim scholars, Muhammad couldn’t find the answers he sought. Then, someone told him about Gawahi TV. For months, Muhammad watched their broadcasts daily. His curiosity deepened into faith, and he accepted Jesus as his Savior. Yet, he had never read the Bible.

In December 2023, Muhammad attended the Karachi Christmas Peace Rally, where he read the Gospel for the first time. He felt Jesus speaking to him, transforming his life. Despite facing severe persecution from his family, Muhammad remains steadfast in his faith, saying, “I am following Jesus with my cross and ready to die for Jesus, but will never stop distributing His living Word.”

## William from Pakistan

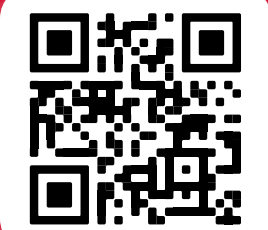


There is a hunger around the world for God’s Word, and The Pocket Testament League is at the forefront of reaching people with the living Word of God. Every year, The League has more requests for gospels than we have the financial ability to get out. In other words, the sky is the limit, and as funds come in – gospels will get out to some of the most hard-reached areas. Until all are invited!



**Keith Neigenfind**  
National Director of Stewardship

# ENDLESS OPPORTUNITIES

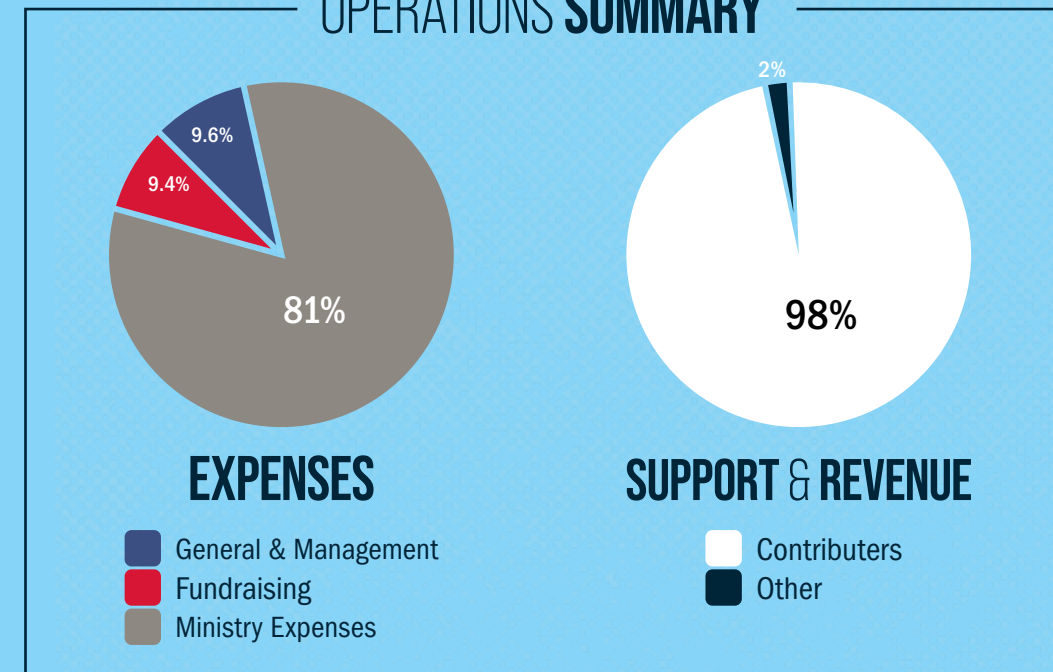


SCAN TO GIVE!

# OUR FINANCIALS

BASED ON FY 2023 AUDIT

## OPERATIONS SUMMARY



# 39 CENTS

Every **39 cents** a person is invited to meet Jesus with the **Word of God**.

# 81%

81% of The League’s operating expenses go directly to the mission.



# UNTIL *ALL* ARE INVITED

Go therefore and **make disciples of all nations**, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you. And behold, I am with you always, **to the end of the age.**"

Matthew 28:19-20

**2025 GOAL**  
**20,000,000**  
GOSPELS SHARED

**2024**  
**9,522,012**  
GOSPELS SHARED

**2022**  
**8,943,117**  
GOSPELS SHARED

**2023**  
**14,705,721**  
GOSPELS SHARED

**2020**  
**4,942,841**  
GOSPELS SHARED

**2021**  
**7,864,699**  
GOSPELS SHARED

**2019**  
**7,565,224**  
GOSPELS SHARED