

GOAL: INVITE 12.5 MILLION MORE PEOPLE TO MEET JESUS DIGITALLY

Since its launch, we know the PTL Mobile app has been found by over 116 million people who were searching online for God or Jesus. That means every day, across the planet, 80,000 people were on their phones or computers asking questions like, “Where do I find hope?” or “Who is Jesus?”.

The spiritual hunger in this world is palpable. The Gospel of John app is there to respond to this need.

Designed to be downloaded in environments with minimal cell service, the PTL Read Carry Share® app has been downloaded over 16,000,000 times since October 2020. Because a person doesn't have to surrender their personal information when they download our app, they can access the Word of God safely.

The READ CARRY SHARE® App has been downloaded over 16 Million times.

If you wondered if accessing the Gospel safely was a top priority, look at this list of the top ten countries downloading the Gospel of John in 2024:

1. Bangladesh (1,075,034)
2. India (990,620)
3. Algeria (343,433)
4. Pakistan (341,148)
5. Nepal (142,336)
6. Yemen (114,788)
7. Senegal (97,135)
8. Iraq (91,147)
9. Libya (88,843)
10. Afghanistan (77,441)

Here is what is stunning – over 50% of the downloads in the last 12 months are from organic sharing. That means someone who has downloaded the app is sharing it with those around them at no cost to the League. The list of countries above represent some of the darkest corners of the world, and people are digitally sharing the God's Word with others.

Our goal is to invite 12.5 million people across the globe to meet Jesus by September 2025 using the App.

You might wonder, after people download the App, if they read God's Word. They do! Since launch, people have engaged the Gospel of John **over 116,000,000** times. That means, for every download, people open God's Word on average between 10 and 11 times.

You might wonder if, without any human interaction, a person prays to receive Jesus into their heart. They do! Since launch, over **300,000** people have prayed to receive Jesus AND after they pray to receive Jesus, they are given the opportunity to reach out and be connected with a partner ministry on the ground.

BUT, the App doesn't stop there.

The League is offering to ministries, at no-charge, the opportunity to co-brand the app with their information. Each ministry can then integrate, using the App, the very Word of God into their processes. When they do so, those they are serving respond.

The funds required to meet our goal by September 2025 are \$1,000,000. That means for every \$0.08 cents, a person is engaged with the Word of God to meet Jesus.

How can this be so cost effective?

By baptizing the internet. We capitalize on methods honed by the for-profit world to reach people. Channels such as Google Ads are scrutinized every week to ensure we are maximizing every dollar spent.

A grant of \$80,000 would result in over 1,000,000 people invited to meet Jesus.



HOW MANY DO YOU WANT TO REACH?

Donate now at ptl.org/accelerate